

BRIAN S. BIZUB

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SUMMARY

Dynamic healthcare executive with progressive experiences in all areas of healthcare and patient care administration, including operations, regulatory compliance, finance and budget, standards of care, board and community interface, quality improvement, leadership development and customer service.

PROFESSIONAL EXPERIENCE

Palm Beach Orthopaedic Institute, PA
July 19, 2008 – Present
Chief Executive Officer

Palm Beach Gardens, FL

Day-to-day responsibly of a 17 person Orthopaedic Physician Group Practice with a total of 109 employees and four locations throughout Palm Beach County. Palm Beach Orthopaedic Institute (PBOI) encompasses four offices in Palm Beach County with an average of 70,000 patient visits and 20,000 surgical procedures on an annual basis with an average budget of 15 million per year. The position is also responsible for managing two owned medical office buildings, two physical therapy departments and three digital radiology departments.

Major Accomplishments

- Improved Practice Revenue from 12M to 15M in 2009 and 22.5M in 2012
- Decreased A/R Aging Days from 62 to 35.8 Days over 4 years
- Automated Insurance Payor Submissions
- Decrease controllable cost by \$635k in FY 2009, \$328k in FY 2010, \$312k in 2012
- Developed a Sustainable Marketing Strategy: Commercials, Print, Internet
- Developed and implemented practice-wide strategic business plan
- Improved Revenue and Increased Volume on Ancillary Lines, including Pharmacy, Post-Operative DME Program, Retail Store, and Physical Therapy
- Opened fourth office location to maximize market share
- Implementation of formalized Customer Service Staff Training Program
- Planned, lead and executed \$500k capital improvement project
- Increased Employee Satisfaction from the 70th percentile to 85th percentile
- Increase Patient Satisfaction from the 87th percentile to 90th percentile
- Developed Informational Brochures and Teaching Guides
- Assisted in the development of Co-management Agreements between hospitals and organization
- Contract negotiations with Third Party Payors
- Recruitment of 6 Orthopaedic Physicians
- Instrumental in negotiating hospital-based Contacts
- Acquisition of Land, and Development of a 40,000 Sq Ft Building
- Instrumental in Establishing Joint Venture Partners

Tenet Healthsystems - Good Samaritan Medical Center

West Palm Beach, FL

May 2006 — July 19, 2008

Associate Administrator, Surgical Services

Corporate Placement

Day-to-day responsibility for the operations of the Surgical Services Department, which encompasses Ambulatory Care (Pre-Operative Centers), Pre-Admission Testing, 8 Room Inpatient Operating Room, 8 Room Ambulatory Surgical Center, Post Anesthesia Recovery Units, Pain Management Center, Obstetrics, Labor and Delivery, Neonatal ICU, Surgical Stepdown Unit and the newly open Surgical Institute and Joint and Spine Care Institute, which are inpatient units that provide a hotel-like environment for elective surgical procedures. Over 9000 surgical cases per year and over 160 FTEs.

Major Accomplishments

- Developed comprehensive long and short term strategic goals including physician alignment and product diversification strategies.
- Implemented strategies to reduce expenses in excess of \$750,000 annually.
- Improved Physician Satisfaction scores from 70% to mid to high 80%. Achieved "4 Star Status" and "5 Star Status" since December 2006.
- Improved and maintained the Standards of Nursing Care in the department **by** providing educational programs, equipment in-services, and developing educational goals for all members of the department.
- Realigned staffing and responsibilities to improve efficiency, throughput and patient flow within the department.
- Established relationships with the medical staff, which increased volume.
- Recruitment of 4 surgeons to existing medical staff in past 12 months.
- Developed and implemented new patient care product lines including a Comprehensive Fracture Program, Orthopedic "Hotel" Unit, including the Surgical Institute and Joint and Spine Care Center and Surgical Stepdown Unit.
- Created a single point of entry for the Surgical Department.

Tenet Healthsystems - North Shore Medical Center

Miami, FL

November 2005 — May 2006

Associate Administrator, Surgical Services

Corporate Placement

Day-to-day responsibility for the operations of the Surgical Services Department, which encompassed Ambulatory Care (PreOperative Center), PreAdmission Testing, Main Operating Room, Post Anesthesia Recovery Unit, Pain Management Center, Wound Care Center, and the PICC program.

Major Accomplishments

- Implemented strategies to reduce expenses in excess of \$250,000.
- Improved Physician Satisfaction scores from 70% to mid to high 80% in the first 4 months. Achieved "4 Star Status" and "5 Star Status" since October 2005 .
- Improve and maintained the Standard of Nursing Care in the department by providing educational programs, equipment in-services, and developing educational goals for all members of the department.
- Realigned staffing and responsibilities to improve efficiency, throughput and patient

- flow within the department.
- Established relationships with the faculty, which increased volume.

Tenet Healthsystems Corporate Office

Fort Lauderdale, FL

February 2005 — November 2005

Associate Administrator/Regional Team Leader Commitment to Quality

Corporate Relocation

Chosen executive team member and hospital process leader for C2Q internal consulting engagements at each of Tenet's hospitals in the Florida and Alabama Regions. Facilitate performance improvement and best practice dissemination for hospital teams in Emergency Department, Operating Room, and Continuum of Care (inpatient throughput), and assist with teams in Nursing and Quality as needed. C2Q is a metric-based, data-driven approach geared to rapidly enhance both quality of care and throughput efficiency throughout hospitals while developing performance improvement and team-building skills in key hospital leaders. In addition, I supported the sustainability of the C2Q initiatives at several hospitals within the region.

Tenet Healthsystems - Graduate Hospital

Philadelphia, PA

October 2004 — February 2005

Chief Operating Officer

Tenet Healthsystems – Graduate Hospital

Associate Hospital Administrator, Professional Services

Philadelphia, PA

April 2003 — February 2005

Department of Graduate Hospital Department of Medicine, Education & Research

Graduate Hospital – Physician Owned

Philadelphia, PA

1996 — April 2003

Chief Operating Officer

Temple University

Philadelphia, PA

June 1994 — April 1996

Multi-Department Administrator, Clinical Services

EDUCATION

University of Phoenix

Chicago, Illinois

West Virginia University

Morgantown, West Virginia

PROFESSIONAL ASSOCIATIONS

Medical Group Management Association

Medical Group Management Association, Florida Chapter
American Academy of Orthopaedic Executive
Bones Society of Florida
Administrators for Internal Medicine
Association College of Health Care Executive
Association of Hospital Medical Education
American Hospital Association
Accreditation Council for Continuing Medical Education Accreditation Council for Graduate
Medical Education

PROFESSIONAL AND COMMUNITY SERVICES

Graduate Hospital Department of Medicine, Educational and Research Foundation Board
Member, 1997 - 2003
Accreditation Council for Graduate Medical Education Institutional Official, 2001 - 2005
American Board of Internal Medicine Institutional Official, 2001 - 2005
Jonathan Lax Treatment Center Investigational Review Board Member, 1999 - 2001
Philadelphia FIGHT
Board Member, 1999 — 2001
Department of Health and Human Services Ryan White Title III & IV Project, Principle
Investigator, 1998 — 2001
South of South Street Community Council
Council Member, Transitional Redevelopment Committee, 1997 — 2004
Medical Reimbursement Group Vice Chair, 1991 — 1996
Palm Healthcare Nursing Leadership Council Member 2005 - Present
Palm Beach County Chamber of Commerce Member — 2006 - Present
SunFest Committee Member – 2006, 2007, 2008
North Palm Beach Chamber of Commerce - Trustee – 2008 - Present
BONES of South Florida – PAC Committee – 2008, 2011, 2012
MGMA - Member since 2002
MGMA South Florida member since - 2008

INTERNAL COMMITTEES (2005 — 2008)

OR Committee - Chair
Patient Safety Committee
Allied Health Credentialing Committee — Co-Chair Emergency Management Committee, Key
Position Utilization Management Committee
Maternal and Child Health Committee — Co-Chair OR Regional Committee — Co-Chair

EXTERNAL COMMITTEES (2008 — Present)

Infection Policy and Prevention Committee Chart Audit Committee – Good Samaritan
Medical Center
Orthopaedic and Spine Committee – Jupiter Medical Center (2012 – Present)
Keiser Community College – Committee Member
Palm Beach Orthopaedic Institute – Board Member
Orthopaedic Society of South Florida – Local - Program Committee Member (2010, 2012)

America Academy of Orthopaedic Executives – National – Technology Committee Member (2012, 2013)
DJO Global Senior Executive Advisory Committee (2012 - Current)
Automated Health Care Solutions Health Executive Advisor (2012 - Current)
Mentor for MBA Program, Florida State (2010 - Current)

DESIGNATIONS

OR Efficiency Expert, 2006 - 2008 - Tenet Healthsystems
Productivity Expert, 2007 - 2008 - Tenet Healthsystems
Health Care Advisor, 2012 – Present - Automated Healthcare Solutions

PUBLICATIONS

American Academy of Orthopaedic Surgeons: Contributor to Customer Service, 2010
Palm Beach Post: Health Care Reform, 2010
Power Leader in Health Care, 2009, 2010, 2011, 2012
Healthcare Informatics: Revenue Cycle Optimization, 2012
Future Leaders of America Presentation, Oxbridge Academy, 2012
Revenue Cycle and Workflow, 2012
Case Study, NextGen, 2012
Case Study, Entrada, 2012
Case Study, ZocDoc, 2013
Learning Module, Entrada 2013